

♡ hello i'm a ✍️ designer whose name is 😊 spencer nelson

- he/
him/
his

2024455247 spencenelson.com
washington, dc, united states

☀️ employment history

Associate Creative Director at Threespot
Feb 2018 – Present
Works with Client Services to define strategic creative goals for client. Works with project team to determine appropriate creative solutions. Determines high-level process to deliver on defined creative solutions. With Producer, aligns team around client and project. Empowers creative team to do their best work. Helps mentor team and identifies opportunities for individual growth.

Senior Product Designer at Addthis/Oracle
Jun 2017 – Feb 2018
Responsible for UX and UI design for AddThis and Oracle Data Cloud products. Created static designs and interactive, animated prototypes in Keynote, Invision, Flinto and After Effects. Shared ideas and feedback with developers through Jira tickets or hand-coded components presented in Codepen to ensure quality & respond to stakeholder feedback and evolving goals.

Design Contractor at Addthis/Oracle
Apr 2016 – Dec 2016
Worked in-office and offsite with the marketing team at Addthis to create promotional and materials for the website, physical applicatons and social media.

✕ I went back to school right about here

Designer at Threespot
Oct 2012 – Jul 2015
Designer and occasional front-end developer on a variety of web and print projects for clients like the US fund for UNICEF, Harvard University, NOAA, National Parks Service, Barr Foundation, The Bill and Melinda Gates Foundation, and Howard Hughes Medical Institute.

Designer at Rad Campaign
Aug 2011 – Oct 2012
Lone designer on staff at 8 person agency specializing in nonprofit clients. Concepted and executed design deliverables for nearly two dozen individual projects undertaken by the firm during employment, presenting directly to the client. Work included publication, identity and web design.

Designer at Lyons & Sucher
Jun 2010 – Aug 2011
Executed ad concepts for web and print, from animated banner campaigns to complex, \$40,000 tri-fold back covers for consumer publications like New Homes Guide. On website projects, Responsible for site-maps, wireframes, design comps and front & back-end development.

Intern at Free Range Studios
Jan 2010 – May 2010
Assisted creatives, strategists and project managers on work ranging from photo research to web and print deliverables for active projects to data gathering and basic analytics.

☾ teaching experience

Adjunct instructor at Maryland institute College of Art (member SEIU Local 500)
Graphic Design II: Intro to Interaction Design. (2 Semesters, Jan 2018–May 2018, Aug 2018–Dec 2018)

This course provided extended study of graphic design principles and their application to more complex and comprehensive solutions. Experimentation, research, conceptual thinking, and process are emphasized in design for the screen.

Course Syllabi & Class Materials:
☞ <https://mica-gd2-spr18-sn.github.io/>
☞ <https://mica-gd2-fall18-sn.github.io/>

Graduate Motion (1 Semester, Sep 2019–Dec 2019)
This course focused on time-based design elements of space, pacing and motion as they relate to graphic communication. Students gain a solid foundation in After Effects and the principles of motion design.

Course Syllabus & Class Materials
☞ <https://spencejmnelson.github.io/gd5569 ðð/>

☔ education

Maryland institute College of Art
Bachelor of Arts (B.A.) Graphic Design
Summa Cum Laude

Boston University Center for Digital Imaging Arts
Certificate, Graphic Design

- not a thing anymore

👁️ select clients

Motion Graphics: CompTIA, US Security & Exchange Commission, BFA Global. Web/UI design: Addthis, Humanity United, UNICEF US Fund, Nat'l Park Service, United Way, Clinton Foundation, Gates Foundation. Identity Design: Barr Foundation, History Associates Inc. Front-end Development: Barr Foundation, Generations United Print: ALS Association, Tufts University